COMMERCIAL GEOINT STRATEGY

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NATIONAL GEOSPATIAL NGA INTELLIGENCE AGENCY

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Evolving to embrace new opportunities…

COMMERCIAL GEOINT STRATEGY

2018 Update

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COMMERCIAL GEOINT STRATEGY

VISION

COMMERCIAL GEOINT: DELIVERED AT THE SPEED OF DECISION MAKING BUILT INTO OUR BUSINESS

PURPOSE

To enable the NSG to better understand the world by leveraging commercial GEOINT capabilities. We will embrace new suppliers and services by working with our trusted NSG members and partners to employ the best mix of sources to satisfy mission needs.

GOALS

- Expand data and service access through partnerships to feed analysis and production
- Fortify GEOINT Assurance through diversity of commercial suppliers
- Drive analytic and production capability by integrating commercial GEOINT, automation, and artificial intelligence

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STRATEGY

IMPLEMENTATION IMPERATIVES:

Learn + Understand *the commercial GEOINT industry and status of capabilities through collaborative networks*

Explore + Evaluate *commercial GEOINT analytics, algorithms, services, products, imagery, and data*

Influence + Invest *across the industry to promote diversity and resilience in supplier base and capabilities **

Accelerate + Acquire *mission relevant commercial GEOINT capabilities that are sufficiently mature*

Adapt + Integrate *commercially enabled operations to keep pace with mission requirements*

** New implementation imperative*

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THE PATH

LEARN + UNDERSTAND

EXPLORE + EVALUATE

INFLUENCE + INVEST

ACCELERATE + ACQUIRE

ADAPT + INTEGRATE

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THE PATH

LEARN + UNDERSTAND

- Leverage partnerships
- Engage innovators
- Create automated reports
- Foster multinational partnerships

EXPLORE + EVALUATE

- Enable data access
- Activate experimental analysis units
- Verify fit for use
- Coordinate structured assessments

INFLUENCE + INVEST

- Establish bold challenges
- Employ platforms to earn points
- Apply points to nominate offerings
- Reward with incentives
- Diversify investments
- Streamline policy and regulations

ACCELERATE + ACQUIRE

- Elevate achievable
- Leverage automation
- Prepare workforce with training
- Contract simply with broad user licenses
- Embrace e-marketplaces with diverse contracts

ADAPT + INTEGRATE

- Enable DevOps environment
- Protect systems with accreditation
- Expose offerings through analytic workflows
- Adapt processes and architecture

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SUMMARY

We will establish transparency with customers and industry through communication, collaboration, and feedback to **unify our effort**

We will use informed investments and incentives with industry, our workforce, and the community to **promote diversity, innovate, and remain relevant** as the operating environment transforms

We will secure strategic competitive advantage from commercial GEOINT by working with trusted partners to **outpace our adversaries**

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