

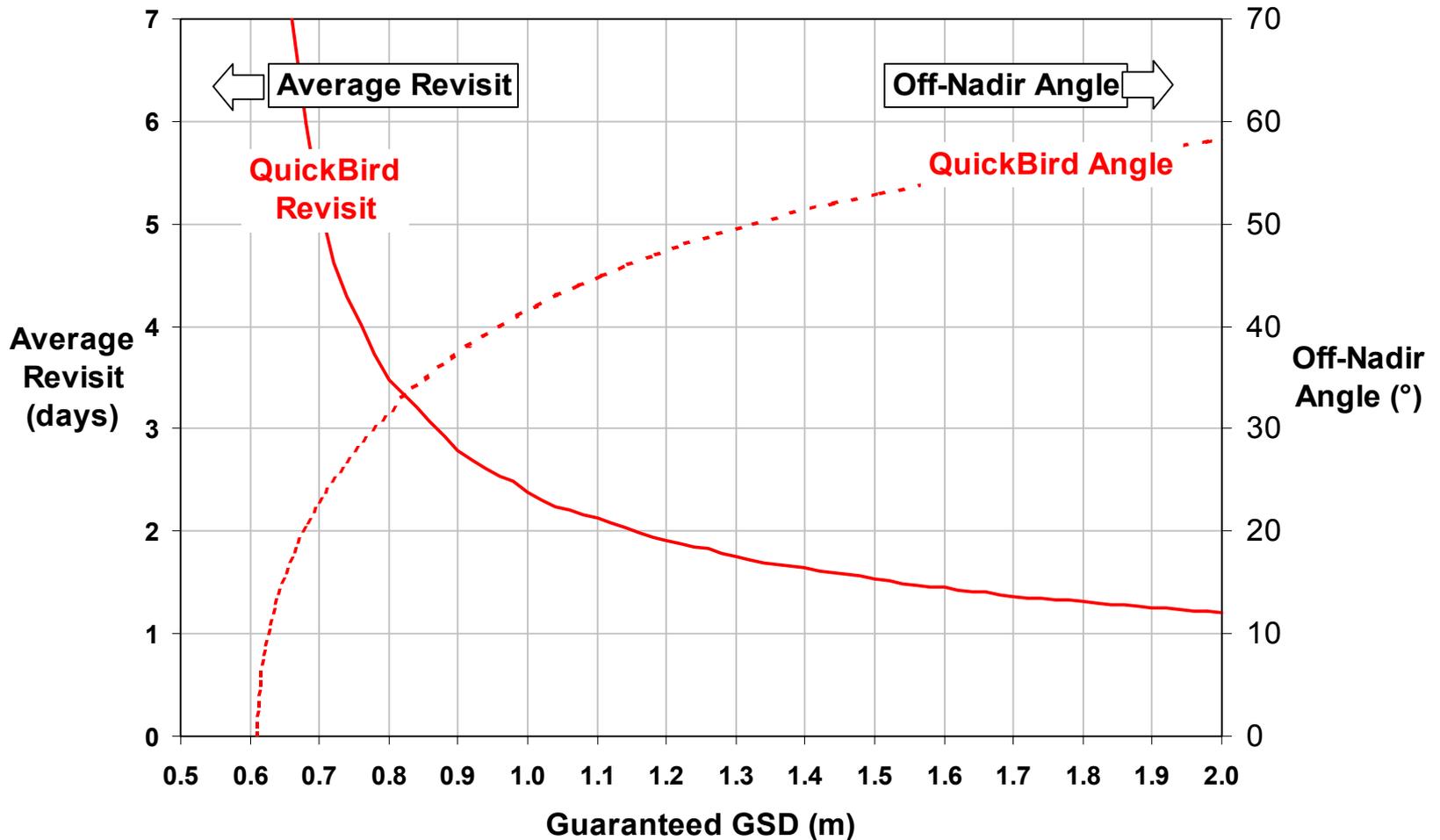
QuickBird-2 System Description and Product Overview

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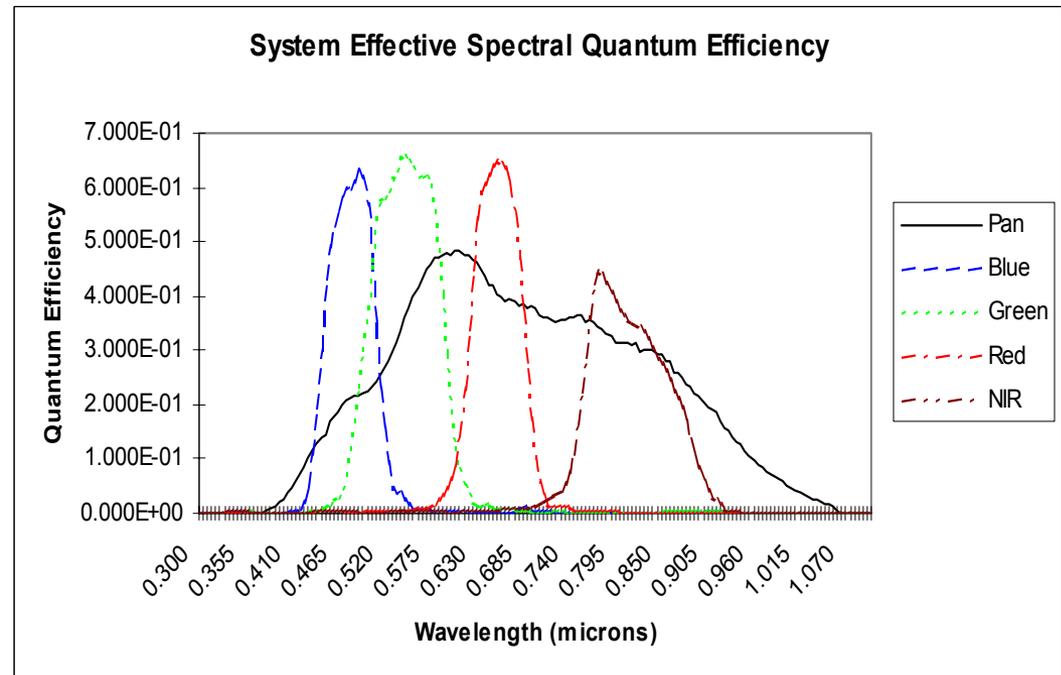
Revisit Times / GSD

Sample Target At 40° North Latitude, Over 1 Year

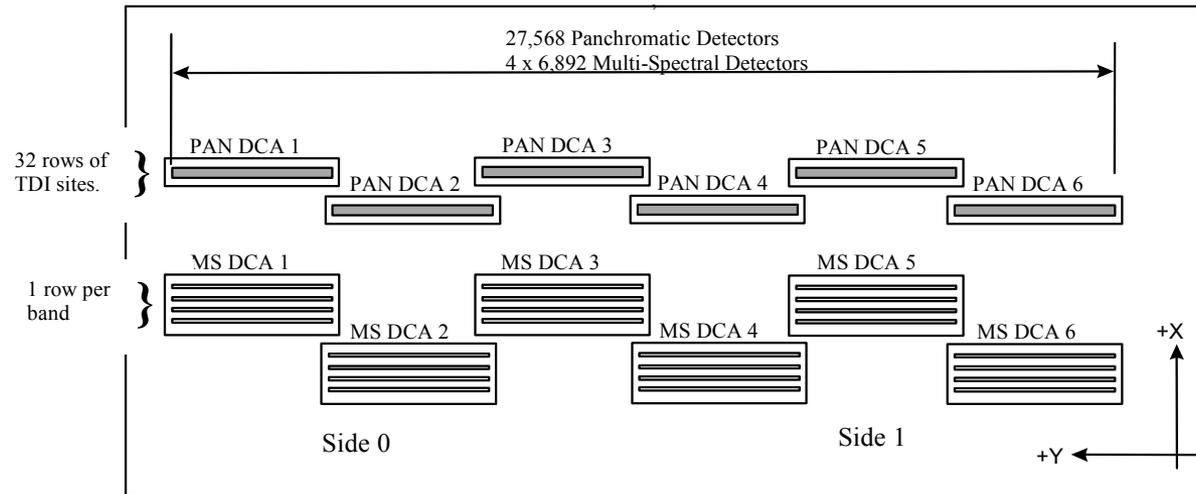


Bands

- Pan band is determined by silicon response.
- MS bands designed to match nominal Landsat bands.
- Actual bands (average 50% response points) are as follows :
 - Pan 515 – 875 nm
 - Blue 448.5 – 512.3 nm
 - Green 498.8 – 594.1 nm
 - Red 622.6 – 688.9 nm
 - NIR 759.1 – 863.4 nm



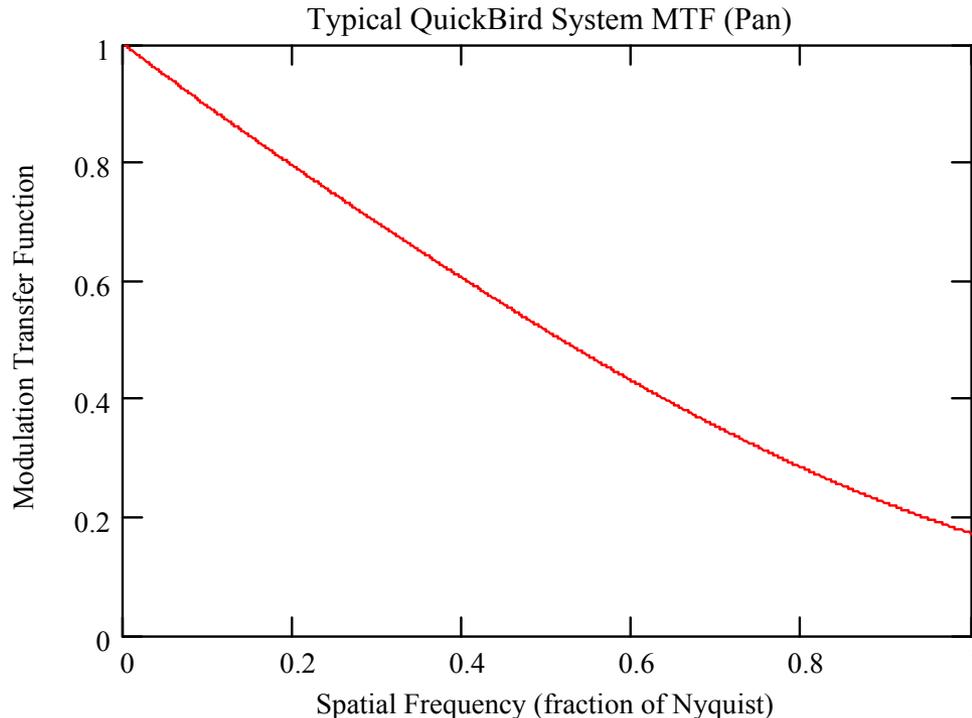
Focal Plane Layout



- The QuickBird focal plane consists of
 - 6 staggered pan arrays, with 32 TDI stages each
 - 6 staggered MS arrays, with four linear arrays each

Measured Performance (MTF)

- Typical pan system MTF at the Nyquist frequency is approximately 0.17 along track, 0.21 cross-track, across field of view and over orbit, with focus optimized.
 - The average edge response slope is about 54% between $- \frac{1}{2}$ pixel and $+ \frac{1}{2}$ pixel
- MTF for MS more difficult to measure on-orbit due to lack of large edge targets, but is expected to be between 0.25 and 0.40, based on modeling.



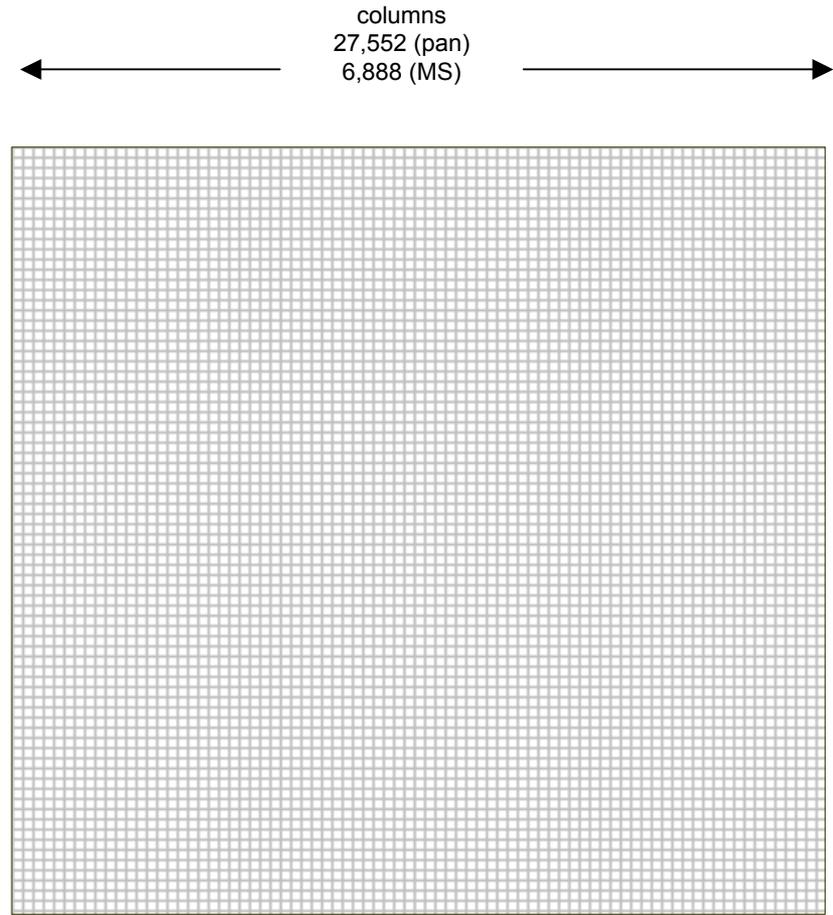
Geolocation

- Geolocation activities progressing on schedule
- Significant improvements in both absolute and relative geolocation on a weekly basis
- Continuing to improve camera model, attitude and ephemeris errors

	Including topo displacement & view angle errors	Excluding topo displacement & view angle errors
Accuracy Goal	82m CE90	23m CE90
Today's Performance	100m CE90	TBD

QuickBird Basic Imagery

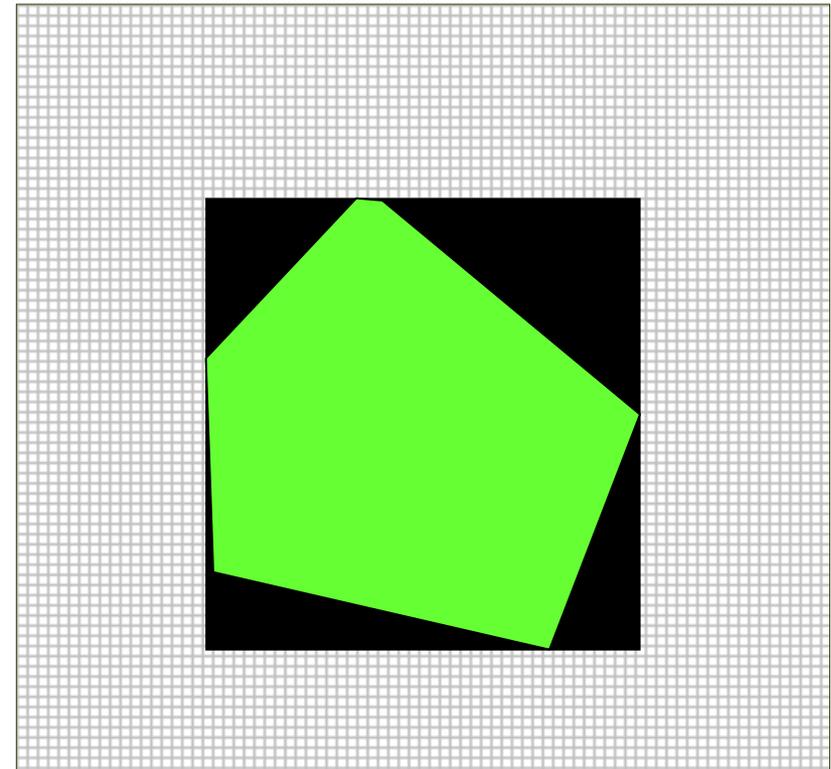
- Radiometric Corrections
- Sensor Corrections
- No Geometric Corrections
- Full scene delivery
- GSD varies with off-nadir angle
 - 61cm (nadir) to 72cm (25°) Pan
 - 2.44m (nadir) to 2.88m (25°) MS



	Panchromatic	Multispectral
8 bit	800MB	200MB
16 bit	1.6GB	400MB

Standard Imagery

- **Geometrically corrected**
- Radiometric & sensor corrections
- Resampled to a map projection
- 70cm pan, 2.8m MS
- Customer defined area
 - available by square kilometer with 64 km² minimum
- Accuracy – 82m CE90%
 - Includes terrain and view angle affects



		Panchromatic	Multispectral
64km ²	8 bit	136MB	34MB
	16 bit	272MB	68MB
100km ²	8 bit	212MB	53MB
	16 bit	424MB	106MB

Orthorectified Imagery

- Ortho corrected/corrected for topographic distortions
- Radiometric & sensor corrections
- resampled to a map projection
- 70cm pan, 2.8m MS
- Customer defined area
 - available by square km with 64km² minimum



Orthorectified Product Level	CE 90%	RMSE
1:50,000	25.0 m	15.2 m
1:25,000	12.5 m	7.6 m
1:24,000	12.0 m	7.3 m
1:12,000	10.0 m	6.1 m
1:10,000	8.3 m	5.0 m

QuickBird Panchromatic Imagery

- 61 – 72-centimeter
 - Basic Imagery
- 70-centimeter
 - Standard
 - Orthorectified Imagery
- 11-bit dynamic range
 - 16 bit file
 - 8 bit file (linear transformation)
- 450-900 nm spectral



QuickBird Multispectral Imagery

- 2.44 – 2.88-meter
 - Basic Imagery
- 2.8-meter
 - Standard
 - Orthorectified Imagery
- 11-bit Dynamic Range

- Blue: 450-520 nm
- Green: 520-600 nm
- Red: 630-690 nm
- NIR: 760-900 nm



Product Metadata

- Defines image collection and product processing information
- Contains the End User License Agreement
- Defines satellite collection and telemetry information
- Defines Rational Polynomial Coefficients (RPCs)

	Extension	Basic Imagery	Standard Imagery
Attitude	.att	XX	
Ephemeris	.eph	XX	
Geometric Calibration File	.geo	XX	
Image Metadata File	.imd	XX	XX
License File	.txt	XX	XX
README file	.txt	XX	XX
RPC00B File	.rpb	XX	XX
Tile Map File	.til		XX

Standard QuickBird Product Pricing

Product Base Price

Product Type	Description	Base Price panchromatic or multispectral Price km ² (USD)	Base Price panchromatic or multispectral Price mi ² (USD)	Product Options	
				Both panchromatic and multispectral	Pan-sharpened natural color or color infrared
Basic Imagery	Radiometric & sensor correction only. Minimum order is 1 scene (272km ²).	\$30	\$80	+ 50%	NA
Standard Imagery	Radiometric, sensor & geometric correction. Minimum order is 64km ² /25mi ² .	\$30	\$80	+ 50%	+ 25%
Orthorectified Imagery	Radiometric, sensor & orthographic correction to meet specified accuracy. Minimum order 64km ² /25mi ² .				
1:50,000 ¹		\$35	\$93	+ 50%	+ 25%
1:25,000 ¹		\$45	\$119	+ 50%	+ 25%
1:24,000 ¹		\$45	\$119	+ 50%	+ 25%
1:12,000 ¹		\$60	\$159	+ 50%	+ 25%
1:10,000 ¹	\$70	\$185	+ 50%	+ 25%	

¹Subject to availability of appropriate DEMs and GCPs

Prices for Basic and Standard Imagery, panchromatic and multispectral available today. Other products and options available soon.

End User License Agreements

License Type	Fee
Single Site	Included
Single Organization	+ 25%
<u>Multiple Organization</u>	
2 Organizations	+ 50%
3 - 5 Organizations	+ 100%
6 - 10 Organizations	+ 150%
11 or more Organizations	as negotiated

Standard QuickBird Product Delivery

Order Priority

Order Priority	Fee	Time between order placement and start collection date	Image Acquisition Window	Minimum order size	Maximum order size
Standard	Included	5 days	> 14 days	Standard	10,000km ²
Priority	+ 50%	5 days	≤ 14 days	Standard	2 scenes

- Standard delivery (2 day USA; 5 day International) on media or ftp is included in product price
- An additional charge will be assessed for
 - Additional copies of products
 - Rush delivery

Quality Assurance & Control Background

- To ensure products meet DigitalGlobe's established quality standards, image and product quality are monitored at various stages of:
 - image ingest,
 - product formation, and,
 - delivery
- DigitalGlobe assesses the quality of each product according to internal procedures; some procedures are automated while some are manual.

Quality Control Background

- DigitalGlobe products are evaluated for four types of anomalies;
 - radiometric
 - geometric
 - image
 - processing
- Initial qualitative assessment is performed upon receipt of imagery at the Longmont facility from the Remote Ground Terminals. Initial qualitative image assessment consists of:
 - cloud cover assessment and,
 - image quality based on environmental factors such as:
 - Haze, fog
 - Smoke
 - Shadows

Initial Image Quality Assessment

- **Analyses:**

- Conduct analysis of data following collection
- Assess usability of imagery against order requirements
- Characterize cloud cover estimates for future use
- Ensure usability of imagery to fulfill customer orders
- Detect and resolve problems related to cloud cover assessment
- Conduct review of initial problem reports
- Early detection of image anomalies

Radiometric Quality Assessment

- Imagery assessed for the following radiometric anomalies:
 - Apparent Bit Error
 - Banding
 - Bright Object Anomaly
 - Compression Artifact(s)
 - Excessive Saturation
 - Over Exposure
 - Under Exposure
 - Low SNR
 - Spectral Banding
 - Streaking
 - Wrong TDI
 - Other Radiometric error

Geometric Quality Assessment

- Imagery assessed for the following Geometric anomalies:
 - Band misregistration
 - DCA stitch error
 - Drift
 - Excessive absolute geolocation error
 - Excessive relative geolocation error
 - Excessive pointing error
 - GCP geolocation error
 - GCP obscured
 - Inadequate overlap of order
 - Seam or Break
 - Skew
 - Other Geometric Anomaly

Image Quality Assessment

- Imagery assessed for the following technical anomalies:
 - ACS problem
 - Dropouts or gaps in imagery
 - Incorrect calibration params applied
 - Jitter
 - Missing or incorrect support data
 - Out of focus
 - Spatially uniform smear
 - Spatially varying smear
 - Wrong image or area of interest
 - Other image quality anomaly

- Imagery assessed for proper processing:
 - **Metadata Checks for Basic 1A:**
 - DDD Date incorrect
 - License Type incorrect
 - Cloud Cover incorrect
 - Off Nadir Angle incorrect
 - Band ID incorrect
 - Output Format incorrect
 - NRD Fill incorrect
 - Radiometric Correction incorrect
 - Delivery Media incorrect
 - Geolocation coordinates incorrect
 - **Metadata Checks for Basic 1B = Basic 1A +:**
 - Dynamic Range incorrect
 - Resampling Kernel incorrect

- Imagery assessed for proper processing:
 - **Metadata Checks for 2A = 1B +:**
 - Pan Sharpening per order incorrect
 - Tiling per order incorrect
 - Pixel Spacing incorrect
 - Map Projection per order incorrect
 - Datum per order incorrect
 - Area of Interest per order incorrect
 - **Product Checks per order:**
 - Verify all metadata params above are applied to product, plus:
 - MBR for AOI orders incorrect
 - Delivery media flaws (open data)
 - Other processing anomaly

- Procedure quantifies a repeatable qualitative assessment process
- QC Assessment uses two forms:
 - Existing Product QC Checklist used to record Product and Processing Anomalies (order parameters & metadata)
 - Product Anomaly Severity Matrix
 - Quantifies severity of anomalies identified in the “Image and Product Anomaly Table “, including:
 - Radiometric, Geometric, Image Quality, Product Processing
 - Environmental anomalies are not addressed at this time
- Severities are compiled for products & pass/fail determined by a threshold depending on product size (anomaly density)

Product Pass/Fail

- Forms for Quality Controlled products are stored in the appropriate pass/fail directory
- Product that pass QC are packaged, shipped and invoiced
- Products that do not pass QC are sent to Customer Service to confirm that the client wants the product
 - If Customer rejects product, the order is cancelled and/or portion not meeting QC retasked
 - If the Customer wants the product, the order is packaged, shipped and invoiced
 - Customer has two weeks to accept or reject the order