

9th Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application



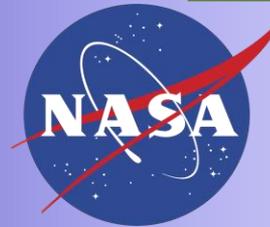
**Welcome
on behalf of the JACIE Team**

NASA (Kurt Thome)
NGA (Terry Lehman)
USDA (Bob Tetrault)
USGS (Greg Stensaas)

9th Annual Joint Agency Commercial Imagery Evaluation Workshop on Civil Commercial Imagery Evaluation and Application

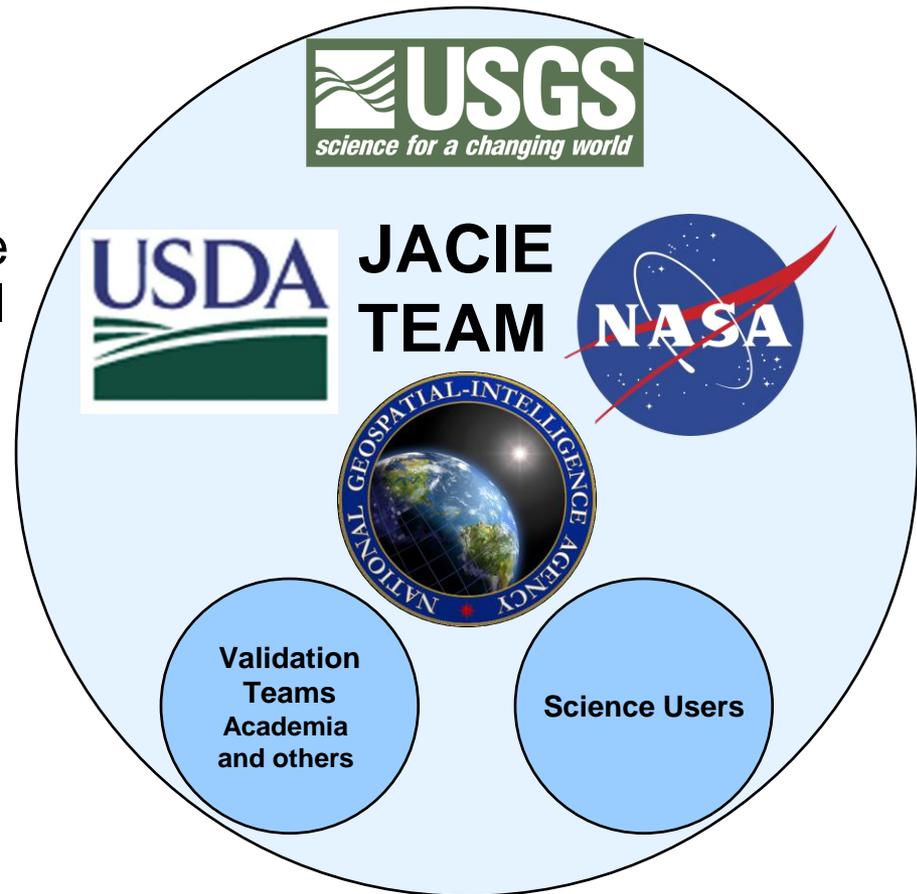
**March 16 - 18, 2010
Fairfax, Virginia**

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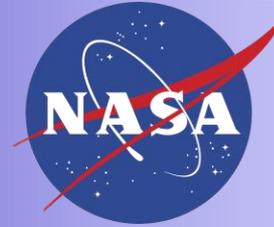


■ Joint Agency Commercial Image Evaluation (JACIE) team formed in 2000

- National Aeronautics and Space Administration (NASA), National Geo-spatial Intelligence Agency (NGA), U.S. Department of Agriculture (USDA), and U.S. Geological Survey (USGS)
- Annual workshops and documentation
- Perform unbiased commercial system assessments and leverage each agencies' expertise



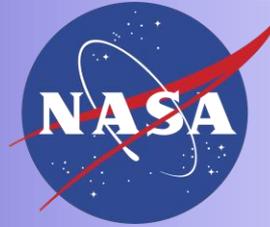
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Background and Benefits

- Supports Commercial Remote Sensing Space Policy
- Provide government/industry imagery users with an independent assessment and validation model with respect to product quality and usability
- Provides an understanding and characterization of new sensors
- Calibration and validation baseline is a must for science interoperability
- Supports research and showcase science applications for civilian and DoD applications
- Provides cost efficiencies and improves communication for both Government and Industry vendors and users

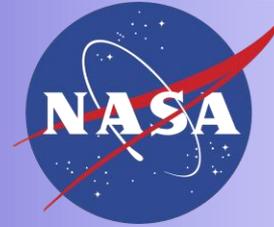
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Background and Benefits (continued)

- The JACIE team
 - Imagery market growing - Civil and Commercial imagery use expanding by Government and Industry
 - USDA joined in 2006 JACIE
 - National Oceanic & Atmospheric Administration (NOAA) supporting the workshop (4 years)
- Overwhelming 2009 workshop survey results

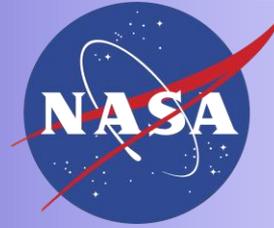
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Logistics

- Facilities – Ask any JACIE team member for support
- Lunch and snacks will be provided on-site
- Security – Sign up and Badges required; attendance list.
- Proceedings – Make sure your presentation is provided and your contact information is correct.
- Paper and Poster approval forms must be turned in!
- Poster session area - Specific session on Tuesday.
 - Posters open for viewing: Tuesday noon – Thursday noon.
- Wireless internet and emergency contact information
- No Host dinner scheduled for Wednesday evening – Sign up!

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Logistics

■ Information Contacts

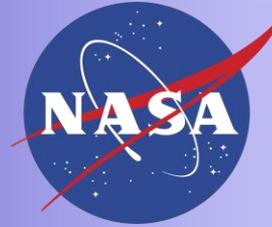
- JACIE Co-Chairs – Terry Lehman (NGA), Greg Stensaas (USGS), Bob Tetrault (USDA), NASA (Kurt Thome)
- JACIE Session Chairs – Stephen White (NOAA), Jon Christopherson (SGT USGS)
- JACIE Team support – Mike Benson (USGS), Carrie Jucht (USGS), Bill Hughes (InnoVision/USM), Karen Hoselle (InnoVision/USM),
- Use the JACIE Workshop Survey for content questions and we'll provide feedback

■ Conference Survey forms

- Fill them in and drop them at the registration area, incentive prizes

■ Panel Session Questions

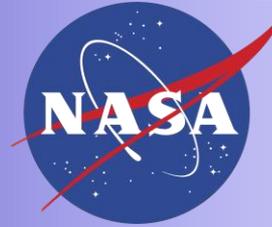
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2009 Survey

- WS time and presentation time > 94% agree
- Content and format > 0% negative
- WS Organization > 97% positive
- Suggestions
 - Too many speakers went over their allotted time
 - Government speakers need to provide more insight
 - Need to present JACIE overview and future plans
- Poster session
 - Right length and good complement
 - Suggested more posters and people supporting them

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2009 Survey (continued)

- Suggested topics
 - More digital camera system characteristics/comparison
 - Impact of Radiometry on applications
 - LIDAR & UAS presentations
 - Presentations related to cross cal prototypes
 - Radiometric Exploitation Tools
 - Hyper-spectral sensors
- Location
 - 55% stay – DC area
 - 45% move - St. Louis, Denver, or West Coast