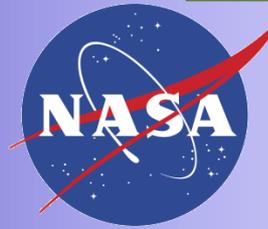


# 10<sup>th</sup> Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application



**Welcome  
on behalf of the JACIE Team**

NASA (Kurt Thome)

NGA (Dave Sedlak)

USDA (Curt Reynolds)

USGS (Greg Stensaas)

**10<sup>th</sup> Annual Joint Agency Commercial Imagery  
Evaluation Workshop on Civil Commercial Imagery  
Evaluation and Application**

**March 29 - 31, 2010**

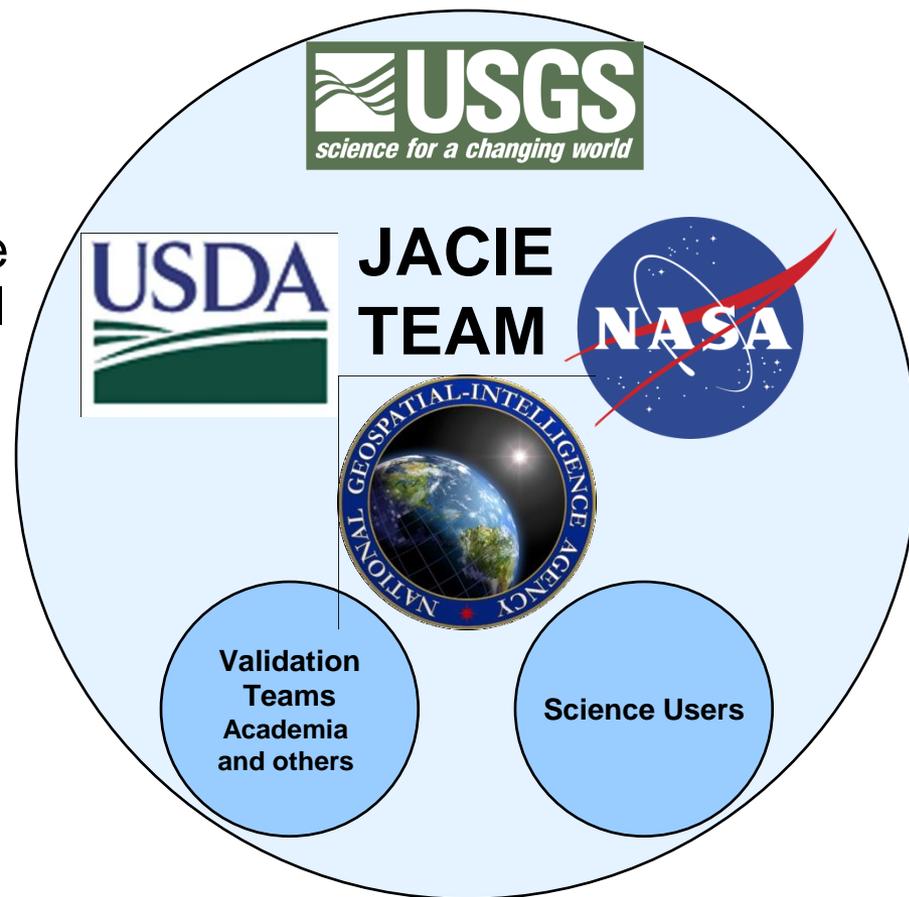
**Boulder, Colorado**

# 10<sup>th</sup> Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application

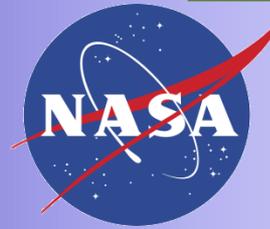


## ■ Joint Agency Commercial Image Evaluation (JACIE) team formed in 2000

- National Aeronautics and Space Administration (NASA), National Geospatial-Intelligence Agency (NGA), U.S. Department of Agriculture (USDA), and U.S. Geological Survey (USGS)
- Annual workshops and documentation
- Perform unbiased commercial system assessments and leverage each agencies' expertise



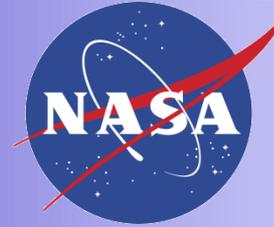
# 10<sup>th</sup> Annual IACIE Workshop - Civil Commercial Imagery Evaluation and Application



## Background and Benefits

- Provide government/industry imagery users with an independent assessment and validation model with respect to product quality and usability
- Provides an understanding and characterization of new sensors
- Calibration and validation baseline is a must for science interoperability
- Supports research and showcase science applications for civilian and DoD applications
- Supports Commercial Remote Sensing Space Policy
- Provides cost efficiencies and improves communication for both Government and Industry vendors and users

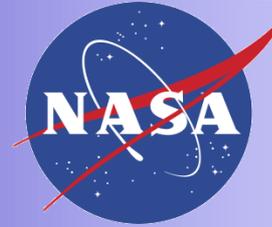
# 10<sup>th</sup> Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application



## Background and Benefits (continued)

- USDA joined JACIE Team in 2006
- National Oceanic & Atmospheric Administration (NOAA) speakers supporting the workshop (5 years)
- Imagery market growing - Civil and Commercial imagery use expanding by Government and Industry
- Technology - Sensors, fusion, processing, storage, integration - coming together to allow information
- Need for common quality assurance processes
- Excellent 2010 workshop survey information and results!

# 10<sup>th</sup> Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application

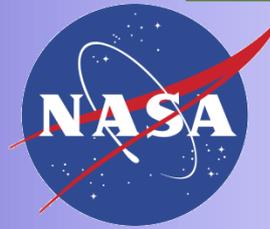


## Logistics

### ■ Information Contacts

- JACIE Co-Chairs and Session Chairs – Dave Sedlak (NGA), Greg Stensaas (USGS), Curt Reynolds (USDA), NASA (Kurt Thome)
  - JACIE Session Chairs – Mike Benson (USGS), John Findley (NGA contractor – USGS retired), Jon Christopherson (SGT USGS), Jeff Clauson (SGT USGS)
  - JACIE Team support – Carrie Jucht (USGS), Bill Hughes (InnoVision/USM), Karen Hoselle (InnoVision/USM)
- Facilities – Ask any JACIE team member for support. Wireless internet and emergency contact information.
  - Lunch and snacks will be provided on-site.
  - Security – Sign up and Badges required; attendance and mailing list .

# 10<sup>th</sup> Annual JACIE Workshop - Civil Commercial Imagery Evaluation and Application



## Logistics

- Paper and Poster approval forms must be turned in!
- Government and Keynote Speaker Panel session today – provide question and 2 recommended speakers NLT the beginning of the lunch period!
- Poster session area - Specific session on Tuesday – Refreshments available.
  - Posters open for viewing: Tuesday noon – Thursday noon.
- Microsoft tour – Tuesday night – limited number! Refreshments available.
- No host Dinner Wednesday Night - Sign up out front!
- Conference Survey forms
  - The team uses the JACIE Workshop Survey for content questions and ideas and we'll provide feedback
  - Fill them in and drop them at the registration area, incentive prizes!