COMMERCIAL GEOINT STRATEGY

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Evolving to embrace new opportunities…

COMMERCIAL GEOINT STRATEGY
2018 Update
COMMERCIAL GEOINT STRATEGY

VISION

COMMERCIAL GEOINT: DELIVERED AT THE SPEED OF DECISION MAKING
BUILT INTO OUR BUSINESS

PURPOSE

To enable the NSG to better understand the world by leveraging commercial GEOINT capabilities. We will embrace new suppliers and services by working with our trusted NSG members and partners to employ the best mix of sources to satisfy mission needs.

GOALS

- Expand data and service access through partnerships to feed analysis and production
- Fortify GEOINT Assurance through diversity of commercial suppliers
- Drive analytic and production capability by integrating commercial GEOINT, automation, and artificial intelligence
IMPLEMENTATION IMPERATIVES:

Learn + Understand the commercial GEOINT industry and status of capabilities through collaborative networks

Explore + Evaluate commercial GEOINT analytics, algorithms, services, products, imagery, and data

Influence + Invest across the industry to promote diversity and resilience in supplier base and capabilities *

Accelerate + Acquire mission relevant commercial GEOINT capabilities that are sufficiently mature

Adapt + Integrate commercially enabled operations to keep pace with mission requirements

* New implementation imperative
THE PATH

LEARN + UNDERSTAND

EXPLORE + EVALUATE

INFLUENCE + INVEST

ACCELERATE + ACQUIRE

ADAPT + INTEGRATE
# THE PATH

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<th>LEARN + UNDERSTAND</th>
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<tbody>
<tr>
<td>Leverage partnerships</td>
<td>Enable data access</td>
<td>Establish bold challenges</td>
<td>Elevate achievable environment</td>
<td>Enable DevOps environment</td>
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<td>Engage innovators</td>
<td>Activate experimental analysis units</td>
<td>Employ platforms to earn points</td>
<td>Leverage automation</td>
<td>Protect systems with accreditation</td>
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<td>Create automated reports</td>
<td>Verify fit for use</td>
<td>Apply points to nominate offerings</td>
<td>Prepare workforce with training</td>
<td>Expose offerings through analytic workflows</td>
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<td>Foster multinational partnerships</td>
<td>Coordinate structured assessments</td>
<td>Reward with incentives</td>
<td>Contract simply with broad user licenses</td>
<td>Adapt processes and architecture</td>
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<td>Diversify investments</td>
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<td>Embrace e-marketplaces with diverse contracts</td>
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SUMMARY

**We will** establish transparency with customers and industry through communication, collaboration, and feedback to unify our effort

**We will** use informed investments and incentives with industry, our workforce, and the community to promote diversity, innovate, and remain relevant as the operating environment transforms

**We will** secure strategic competitive advantage from commercial GEOINT by working with trusted partners to outpace our adversaries